

Manifesto for Engagement Officer 2026-2027

My name is Ian Coaker, I am a sports performance student, and I would like to run for engagement officer due to it being a fantastic opportunity to connect with other students and promote event and activities at Hartpury and give students a bigger light on them being accessible for everyone!

Goal: Make sure I find out what activities and social activities the students want

Plan: make polls, focus groups, and questionnaires about what they would like to see and what they find accessible or not. Finding a way that we will be able to contact the right department and make it as easy to join and get involved with as possible.

Aim: try and get as many students as possible to get involved in these and by April (2027) make an open plan that the students can see and how we will be able to make everything accessible going forward for the following year, making it as clear as possible what they need to do and who they need to contact.

Goal: promote the SU loft and about the space making sure that all students know it's there for them

Plan: do some activities and games in the loft in regularly to get people involved and feel included and comfortable in the space and meeting new people will be great to help improve university life. Because as we know it university is not just assignments and lectures. Make social media posts around the event is a particularly key factor so all student that want to be involved will be know about it.

Aim: have as many students as possible come along and then can make a report to see how many students attend and what course they are on seeing if we are reaching the whole of the university not just specific courses. Will form this report monthly.

Goal: continue the growth of social media

Plan: make sure that I decide of number of posts each month and be communicative with my other officers so that they are aware too and if they have something they would like to get across, we can investigate including that into the posts going forward. This year look at different forms of social media like Facebook or Snapchat having this as more opportunities for the students to contact the SU if they do not have access to the other forms of social media.

Aim: make sure they I have consistent posting and that we can grow the social media prescience by 5% this academic year I will do this by keeping monthly tracking on our social media following and see what we are going and need to do to reach more students.