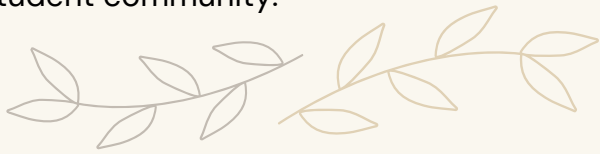


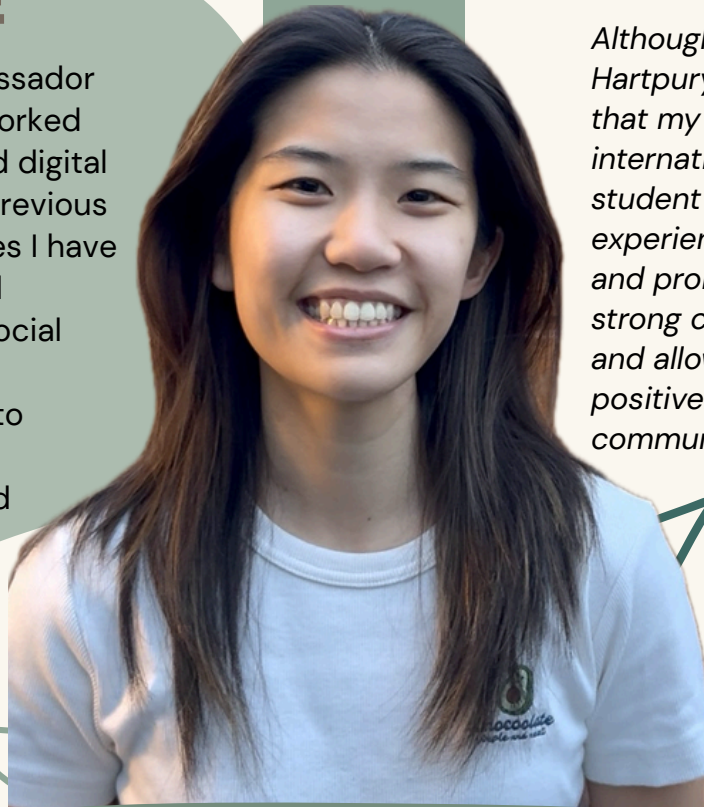
Hi I'm ALISON

I'm an international postgraduate Veterinary Physiotherapy student and I'm applying for the Engagement Officer role. Because of my course and placements, I don't spend a lot of time on campus, and I've realized that it can be difficult to know what's happening across the university or within the Student's Union. I know many students are in a similar position, whether they are postgraduates, international students, students on placement or simply busy balancing study, sport and work, it can be easy to feel slightly disconnected from the wider student community.



EXPERIENCE

I'm currently a student ambassador at Hartpury and previously worked as a student ambassador and digital content ambassador at my previous university. Through these roles I have experience in supporting and promoting events, creating social media content and helping communicate opportunities to students, which I believe are valuable skills in outreach and engagement.



for ENGAGEMENT OFFICER

AIMS

If elected, I plan to:

- 1. Increase engagement and feedback on social media and platforms**
 - Using SU social media and platforms not only to promote events but also as a space for students to easily share feedback, ideas and suggestions.
- 2. Promote events and student opportunities more widely**
 - Helping promote SU events, clubs and societies across different platforms so information reaches more students and is easier to access
 - Explore partnerships with local businesses or organizations like volunteering, work experience and student discounts
- 3. Reach students who are not always on campus.**
 - Help ensure that students who spend less time on campus still feel connected to the student community through accessible in person events or online engagement



Although I haven't been at Hartpury for a long time, I believe that my perspective as an international and postgraduate student along with my experience in student outreach and promotion would make me a strong candidate for this role and allow me to contribute positively in the Hartpury community.

Thank you for reading a lot of words, and thank you for your vote :))

If you have any questions or suggestions,
please e-mail me at: alison.liu@hartpury.ac.uk