

# FUNDRAISING GUIDE

TIPS AND TRICKS FOR FUNDRAISING,  
WHETHER IT'S TO BUILD YOUR SOCIETY'S CASH-POT,  
OR RAISE MONEY FOR CHARITY!



## ***Event based***

- Pub Quiz Night – Charge entry, offer a prize.  
*Bonus: theme it around your society's focus.*
- Open Mic or Talent Show – Invite performers, charge admission, and maybe even sell snacks/drinks.
- Charity Run, Walk, or Climb – Ask people to sponsor participants.
- Gaming Marathon or Livestream



## ***Creative***

- Art or Photography Auction – Ask students to donate art or photos, then auction them off.
- Merch Sale – T-shirts, hoodies, tote bags, stickers related to your society's theme.
- Craft Fair or DIY Workshop – Charge a small entry fee or workshop participation fee.



## ***Food based***

- Bake Sale – A classic. Do it during high foot traffic times on campus.
- Cook-Off Competition – Think chili, curry, or even cupcakes. People pay to taste and vote.
- "Give It Up" Challenge – Society members give up something for a month and get sponsored.



## ***Academic***

- Mini Masterclasses – Students or lecturers offer short workshops. Charge a small fee.
- Guests lectures or demonstrations – Ask for small donations from members and other students.

## **How to collect your funds**

Online Shop payment (using Hartpury eShop)

Cash buckets and money tins

Card machines

Online pages eg GoFundMe (great for a specific cause)

You must inform us of any fundraising activity before it takes place. Refer to the finance guide for more information.